






Actual average annual circulation:
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We will be exhibiting at: **BrauBeviale** Nuremberg, November 10th to 12th 2020

Edition no. Month	Main topics	Trade fairs and conferences ◆ Trade fairs ◇ Conferences	Editorial deadline	Ad- vertising deadline	Printing material	Publishing date
1 January Fair issue BioFach	<ul style="list-style-type: none"> ○ Cold tea drinks ○ Bock beers ○ Lemonades ○ Fruit brandies: Noble assortment extension for the beverage wholesale trade and gastronomy  Wuerttemberg variety	<ul style="list-style-type: none"> ◆ IGW, Intern. Grüne Woche Berlin, 17.01. – 26.01.2020 ◇ GETRÄNKE IMPULS TAGE Saalfelden/Leogang, 19.01. – 22.01.2020 ◇ Doemens Impulse Planegg, 06.02. – 07.02.2020 ◆ BioFach Nürnberg, 12.02. – 15.02.2020 	2. 12. 2019	6. 12. 2019	10. 12. 2019	14. 1. 2020
2 February Fair issue INTERGASTRA	<ul style="list-style-type: none"> ○ INTERGASTRA preview ○ Pale and export beers ○ Organic beverages ○ Outdoor ○ Digitisation ○ Trendy long drinks with wormwood, port wine etc.  Autochthonous grape varieties	<ul style="list-style-type: none"> ◆ GASTRO EVENT Bremen, 09.02. – 11.02.2020 ◆ Nord Gastro Husum, 10.02. – 11.02.2020 ◆ INTERGASTRA Stuttgart, 15.02. – 19.02.2020 ◇ Delegiertentagung des Bundes- verbandes des Deutschen Getränkefachgroßhandels e.V. Berlin, 27.02. – 28.02.2020 	18. 12. 2019	13. 1. 2020	17. 1. 2020	6. 2. 2020
3 March 	<ul style="list-style-type: none"> ○ UEFA EURO 2020: Special products and concepts for beverage specialty stores ○ Pils ○ Spritzers ○ Äppelwoi, Cider & Co. ○ Beverage lorries  ProWein preview	<ul style="list-style-type: none"> ◆ INTERNORGA Hamburg, 13.03. – 17.03.2020 ◆ ProWein Düsseldorf, 15.03. – 17.03.2020 ◇ VLB-Logistikfachkongress 30.03. – 01.04.2020 	30. 1. 2020	11. 2. 2020	13. 2. 2020	6. 3. 2020
<h2>LEIDENSCHAFT</h2> <p>Das Bierpezialitäten-Magazin für den Getränke-Fachhandel</p> <h2>Craft</h2>		<h3>Issue no. 1</h3> <p>attached to the April issue</p>	6. 3. 2020	18. 3. 2020	20. 3. 2020	15. 4. 2020
4 April	<ul style="list-style-type: none"> ○ Kellerbier ○ Fruit juice ○ Craft spirits ○ Trends: Sustainability and regionality  Spring and summer wines	<ul style="list-style-type: none"> ◆ VINITALY Verona, 19.04. – 22.04.2019 ◆ Die Badische Offenburg, 08.05. – 10.05.2019 ◇ GEVA-Jahrestagung Dublin, 15.05.2020 	11. 3. 2020	23. 3. 2020	25. 3. 2020	17. 4. 2020
5 May	<ul style="list-style-type: none"> ○ Special: Mineral waters with branch ranking ○ Non-alcoholic and light beers ○ Bitter beverages ○ Gin  Sparkling wine and Prosecco	<ul style="list-style-type: none"> ◇ VdF Jahrestagung Baden-Baden, 26.05. – 27.05.2020 ◇ Symposium Feines Essen + Trinken München, 04.06. – 05.06.2020 	7. 4. 2020	22. 4. 2020	24. 4. 2020	18. 5. 2020
6 June	<ul style="list-style-type: none"> ○ White beers ○ Cola ○ Summer cocktails ○ Rum  Wines from Italy		7. 5. 2020	19. 5. 2020	20. 5. 2020	18. 6. 2020

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Ausgaben Nr. Monat	Themen-Schwerpunkte	Berichte zu Messen und Tagungen		Redaktions- schluss	Anzeigen- schluss	Druck- unter- lagen- termin	Erschei- nungs- termin
		◆ Messen	◇ Tagungen				
7 July	<ul style="list-style-type: none"> ○ Beer mixes with and without alcohol ○ International waters ○ Additional assortments in the beverage specialist store ○ Cash register systems 🍷 German Burgunder 		◇ Jahrestagung des Verbandes des Deutschen Getränke-Einzelhandels e.V. München, 21.07.2020	15. 6. 2020	23. 6. 2020	25. 6. 2020	17. 7. 2020
8 August	<ul style="list-style-type: none"> ○ Kölsch ○ Energy drinks ○ Vodka ○ Store construction 🍷 International festive day wines 			10. 7. 2020	22. 7. 2020	24. 7. 2020	18. 8. 2020
9 September	<ul style="list-style-type: none"> ○ Malt beverages ○ Christmas and winter beers ○ Gift packages ○ Champagne and sparkling wines 🍷 Mulled wines 		<ul style="list-style-type: none"> ◇ ProFachhandel Nürnberg, 24.09. – 25.09.2020 ◇ VLB-Oktober-Tagung Berlin, 12.10. – 13.10.2020 	13. 8. 2020	25. 8. 2020	27. 8. 2020	18. 9. 2020
LEIDENSCHAFT <small>Das Biospezialitäten-Magazin für den Getränke-Fachhandel</small> Craft		Issue no. 2 attached to the October issue		31. 8. 2020	10. 9. 2020	14. 9. 2020	9. 10. 2020
BrauBeviale 10 October Main fair issue BrauBeviale	<ul style="list-style-type: none"> ○ BrauBeviale preview ○ Dark and black beers ○ Drinking glasses ○ Superstructures ○ Whiskey 🍷 Wines from holiday regions 		<ul style="list-style-type: none"> ◆ Alles für den Gast Salzburg, 07.11. – 11.11.2020 ◆ BrauBeviale Nürnberg, 10.11. – 12.11.2020 	11. 9. 2020	23. 9. 2020	25. 9. 2020	19. 10. 2020
11 November	<ul style="list-style-type: none"> ○ International beers ○ Non-alcoholic beverages for the young generation ○ Forklift trucks etc. ○ Carnival 2021: Liqueurs, shooters and additional assortments for the carnival 🍷 Banquet and winter wines 			13. 10. 2020	23. 10. 2020	27. 10. 2020	18. 11. 2020
12 December	<ul style="list-style-type: none"> ○ Calorie-reduced and sugar-free beverages ○ The year in review and prospects ○ Snack and beverage dispensers 🍷 The new 2020 vintage 			10. 11. 2020	20. 11. 2020	24. 11. 2020	17. 12. 2020

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