



## Discounts:

The following discounts are only granted on purchase within one year:

3 appearances 5 %  
6 appearances 10 %  
12 appearances 15 %

## Categories:

Beverage industry  
Brewing industry  
Beverage retail

## Banner formats:

GIF, JPG, PNG  
Other file sizes upon request.  
Graphics in the sizes specified above with 300 ppi.

## Data supply:

At least 1 week before start to:  
Mr. Stephan Keller,  
Tel. +49 8261 999-362,  
keller@sachon.de

## Contact:

Sabine Reggel,  
Tel. +49 8261 999-338,  
reggel@sachon.de

Christiane Adamczyk,  
Tel. +49 8261 999-331,  
adamczyk@sachon.de

- \* Placement in rotation
- \*\* Size and position in illustration exemplary
- \*\*\* Prices incl. link

Display Ads*	Desktop & Tablet		Mobile		Prices *** in € / Month
	Placement**	Size in pixel	Placement**	Size in pixel	
Introbanner		1052 x 242		288 x 131	1,350.-
Skyscraper		300 x 600		300 x 600	880.-
Superbanner Main pages incl. categories		728 x 90		288 x 37	640.-
Superbanner Categorie page beverage industry					425.-
Fullbanner Main pages incl. categories		468 x 60		220 x 37	565.-
Fullbanner Categorie page beverage industry					375.-
Medium Rectangle		300 x 250		300 x 250	780.-
Content Ad Main pages incl. categories		3.000 characters (incl. link) plus 1 image (Aspect ratio 16:9)		3.000 characters (incl. link) plus 1 image (Aspect ratio 16:9)	1,180.-
Content Ad Categorie page beverage industry					780.-
Video Main pages incl. categories		640 x 360		288 x 162	1,225.-
Video Categorie page beverage industry					820.-

**Prices and sizes:**

Placement options	Size (pixel)	Price € / mailing
FullBanner	468 x 60	635.-
FullBanner Premium	468 x 60	750.-
Sponsored Post	max. 300 characters (incl. link) plus 1 image	780.-
Event note	200 x 80	350.-
Stand Alone	Exclusive dispatch (details upon request)	2,450.-

**Mailing:**

Weekly, Thursday

**Addresses:**

approx. 12,600 per week

**Data supply:**

by e-mail 1 week before start of placement at the latest to:  
Mr. Stephan Keller, Tel. +49 8261 999-362, keller@sachon.de

**Banner:**

GIF, JPG, PNG,  
Other sizes upon request.  
Graphics in the sizes specified above with 300 ppi

**Contact person:**

Mrs. Sabine Reggel, Tel. +49 8261 999-338, reggel@sachon.de  
Mrs. Christiane Adamczyk, Tel. +49 8261 999-331, adamczyk@sachon.de

**FullBanner**



**Sponsored Post**



**Event note**





## Job combi\*

Size	W x H in mm	Prices in €
1/1 page	251 x 172	1,908.-
1/2 page high	251 x 83	950.-
1/2 page cross	125 x 172	950.-
1/4 page high	125 x 83	475.-
1/4 page cross	60 x 172	456.-

Price per mm (83 mm width): € 3.80

Colour surcharge 4c: € 460.- 1/2 page and larger  
€ 230.- smaller than 1/2 page

### \* This package price includes:

- Print ad in one of the trade journals (BRAUINDUSTRIE, GETRÄNKEINDUSTRIE, GETRÄNKEFACHGROSSHANDEL)
- Immediate online placement in the section "Job offers" on our website [www.frischeingeschenkt.de/jobs](http://www.frischeingeschenkt.de/jobs)
- 4 publications in the newsletter "Frisch eingeschenkt"

### Contacts:

Sabine Reggel, Tel. +49 8261 999-338, [reggel@sachon.de](mailto:reggel@sachon.de)

Christiane Adamczyk, Tel. +49 8261 999-331, [adamczyk@sachon.de](mailto:adamczyk@sachon.de)

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