

MEDIA-KITS

2021



VERLAG W. SACHON · D-87719 MINDELHEIM

member of

KRAMMER GROUP



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Characterization in brief: Marketing and technique-focused English magazine for the international brewing and beverage industry.

The appealing magazine addresses special questions of the branch being of interest beyond the border. With the renowned trade publication BRAUINDUSTRIE and GETRÄNKEINDUSTRIE in the background, the publishing house W. Sachon can rely on a solid base of top information. Well-known authors of the branch cover current topics of technique and technology, packaging, logistics, marketing and management. Information is completed by investigations of the editorial team on the spot, particularly on international fairs and events.

Size	Printing space W x H in mm	Bleed* W x H in mm	Price b/w Euro	Price 4-c Euro
Title page	195 x 202	210 x 209	4,640.–	6,020.–
Cover pages	182 x 266	210 x 297	4,410.–	5,790.–
1/1 page	182 x 266	210 x 297	3,940.–	5,320.–
Juniorpage 1/2 page high 1/2 page cross	119 x 180 90 x 266 182 x 127	132 x 197 101 x 297 210 x 143	2,120.–	3,500.–
1/3 page high 1/3 page cross	56 x 266 182 x 90	69 x 297 210 x 106	1,558.–	2,248.–
1/4 page single-column 1/4 page high 1/4 page cross	43 x 266 90 x 127 182 x 60	56 x 297 101 x 143 210 x 77	1,129.–	1,819.–
1/8 page high 1/8 page cross	90 x 60 182 x 30	101 x 77 210 x 46	818.–	1,278.–
1/16 page high 1/16 page cross	90 x 30 182 x 15	101 x 46 210 x 31	312.–	1,002.–

* 3 mm per trim page.

Edition no. month	Dates	Main topics	Trade fairs and Conferences
1 February Fair edition interpack Fair edition CBC 	Editorial deadline 22.12.2020 Advertising deadline 12.01.2021 Printing material 15.01.2021 Publishing date 11.02.2021	interpack preview Bottled water/Near water drinks – Ground water preparation – Filtration – Carbonisation – Additives Pumps, fittings, hoses, pipelines, valves Packaging and packaging technology Primary packaging (glass, PET, can, beverage cardboard) Brew Pubs CBC preview	interpack Dusseldorf, 25.02. – 03.03.2021 IBD Asia pacific Convention Perth, 22. – 26.02.2021 Beviale Moscow Moscow, 23. – 25.03.2021 AnugaFoodTec Cologne, 23. – 26.03.2021 Craft Brewers Conference San Diego, 29.03. – 01.04.2021
2 April	Editorial deadline 04.03.2021 Advertising deadline 17.03.2021 Printing material 22.03.2021 Publishing date 20.04.2021	Fruit juice and nectar production – Raw materials, additives, aromas – Filtration and separating technology – Bottling technology ACF Bottling hall: Dry zone Energy supply: Cold, heat, compressed air, steam Analytics and laboratory equipment Design of labels and labelling technology	EBC Symposium Rom, 18. – 20.04.2021 IFU Juice Conference Stellenbosch, 11. – 12.05.2021 VLB Brewing Conference Bangkok, 13. – 15.06.2021
3 June	Editorial deadline 04.05.2021 Advertising deadline 19.05.2021 Printing material 25.05.2021 Publishing date 22.06.2021	PET and plastic packaging Brewing – Raw materials – Brewhouse technology – Fermenting room and storage cellar – Filtration technology Cleaning and disinfection KEG-Technology Process measuring and control technology Tanks and containers	fdt Africa Midrand, 13. – 15.07.2021

Edition no. month	Dates	Main topics	Trade fairs and Conferences
4 August	Editorial deadline 01.07.2021 Advertising deadline 12.07.2021 Printing material 16.07.2021 Publishing date 11.08.2021	Brewhouse – Plant engineering – Technology Functional drinks – Base concentrates and additives – Aromas and sweeteners – Mixing and dosing technology Marking technology Process automation and IT Wine, sparkling wine and spirits production	7th International Scientist Symposium Cambridge, 12. – 15.09.2021
5 September Fair edition drinktec drinktec	Editorial deadline 09.08.2021 Advertising deadline 20.08.2021 Printing material 25.08.2021 Publishing date 21.09.2021	drinktec preview Soft drinks – Base concentrates and additives – Aromas and sweeteners – New beverage concepts – Mixing and dosing technology Filling technology Secondary packaging Palletising, order picking and storage technology Closures and closing technology Hop products, hop treatment and hopping technology	drinktec Munich, 04. – 08.10.2021 Fachpack Nuremberg, 28. – 30.09.2021 Juice Summit Antwerp, 06. – 07.10.2021 14th International Trends in Brewing Leuven, 17. – 20.10.2021
6 December	Editorial deadline 26.10.2021 Advertising deadline 09.11.2021 Printing material 12.11.2021 Publishing date 09.12.2021	drinktec review Bottling hall: Wet zone CO₂ in the beverage industry (extraction, preparation, analytics) Beverage production – Additives and auxiliary substances: – Enzymes – Functional ingredients, vitamins – Colourings – Sweeteners Energy supply: Cold, heat, compressed air, steam	

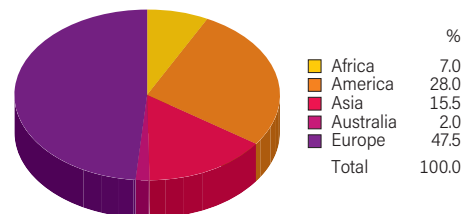
BREWING AND BEVERAGE INDUSTRY

INTERNATIONAL CONTINENTS

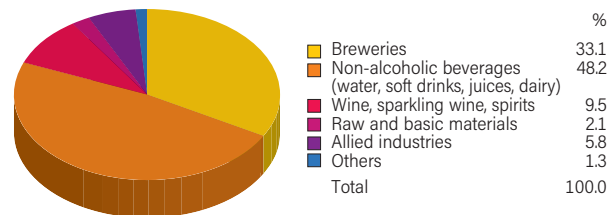
Circulation analysis:

Circulation analysis:	Copies per edition annual average July 1 st 2019 to June 30 th 2020
Press run:	10,908
Actual circulation:	10,763
Sold circulation:	2,089
– Subscribers:	1,592
– Individual sales:	–
– Others:	497
Promotional copies:	8,674
Remainder, record and voucher copies:	145

Circulation breakdown by contents:



Circulation breakdown by industries:



BREWING AND BEVERAGE INDUSTRY

INTERNATIONAL ANALYSIS OF THE DISTRIBUTION

Europe	5,112	Moldova	8	Dominica	2	Cambodia	7	United Arab Emirates	51	Ivory Coast	12
Albania	3	Monaco	2	Dominican Republic	5	China	269	Uzbekistan	9	Kenya	40
Armenia	17	Montenegro	2	El Salvador	3	HongKong	25	Vietnam	26	Lesotho	1
Austria	10	Netherlands	261	Ecuador	9	India	554	Yemen	12	Liberia	4
Azerbaijan	10	Norway	82	French Guiana	2	Indonesia	44			Libya	2
Belarus	38	Poland	229	Grenada	3	Iran	14	Australia	215	Madagascar	3
Belgium	421	Portugal	24	Guadalupe	8	Iraq	3	Australia	154	Malawi	2
Bosnia	5	Romania	66	Guatemala	10	Israel	59	Caledonia	3	Mali	1
Bulgaria	65	Russia	401	Guyana	2	Japan	180	Fiji Islands	4	Mauritius	5
Croatia	30	Serbia	27	Haiti	2	Jordan	10	French Polynesia	6	Morocco	25
Cyprus	8	Slovakia	47	Honduras	4	Kuwait	9	New Zealand	40	Mozambique	2
Czech Republic	189	Slovenia	58	Jamaica	6	Kyrgyzstan	9	Papua New Guinea	3	Namibia	21
Denmark	148	Spain	145	Martinique	7	Laos	2	Samoa	2	Nigeria	39
Estonia	21	Sweden	100	Mexico	50	Lebanon	13	Tonga	2	Republic Congo	4
Finland	88	Switzerland	30	Netherlands Antilles	2	Macau	1	Vanuatu	1	Reunion	5
France	581	Turkey	38	Nicaragua	4	Malaysia	32			Ruanda	3
Georgia	21	Ukraine	65	Panama	5	Mongolia	8	Africa	754	Senegal	7
Germany	302			Paraguay	3	Myanmar	2	Algeria	23	Seychelles	2
Great Britain	869	America	3,014	Peru	7	Nepal	4	Angola	9	Sierra Leone	2
Greece	92	Antigua & Barbuda	2	St. Kitts	1	Oman	12	Benin	1	South Africa	307
Hungary	58	Argentina	21	St. Lucia	1	Pakistan	21	Botswana	4	Sudan	7
Iceland	7	Bahamas	5	St. Vincent	2	Philippines	30	Burkina Faso	2	Swaziland	2
Ireland	87	Barbados	4	Suriname	3	Qatar	11	Cameroons	11	Tanzania	25
Italy	370	Belize	3	Trinidad & Tobago	4	Saudia Arabia	53	Cape Verde	2	Togo	1
Kazakhstan	17	Bermuda	2	Uruguay	7	Singapore	40	Chad	1	Tunisia	30
Latvia	13	Bolivia	29	USA	2209	South Korea	15	Congo	15	Uganda	15
Liechtenstein	4	Brazil	252	Venezuela	22	Sri Lanka	11	Egypt	60	Zambia	3
Lithuania	15	Canada	269			Syria	14	Eritrea	4	Zimbabwe	11
Luxembourg	20	Chile	6	Asia	1,668	Taiwan	35	Ethiopia	20		
Macedonia	10	Columbia	25	Bahrain	21	Thailand	50	Gabon	1		
Malta	8	Costa Rica	9	Bangladesh	7	Tajikistan	2	Ghana	19		
		Cuba	4	Bhutan	1	Turkmenistan	2	Guinea	1		

Characterization in brief: Technology and marketing focused trade magazine for the whole Latin American and Iberian brewing and beverage industry.

The appealing magazine is published in Spanish and addresses special questions of the sector being of interest beyond the borders. The renowned trade magazines BRAUINDUSTRIE and GETRÄNKEINDUSTRIE and intensively cultivated contacts to insiders of the Latin American beverage market represent a solid basis for excellent information to our publishing house W. Sachon. Due to the reporting mixture of well-known authors of the sector and investigations by our editorial department directly on the spot, BBI Español has become a medium that successfully supports professionals of the brewing and beverage industry in their decisions to react quickly to trends in the growing market of Latin America.

Size	Printing space W x H in mm	Bleed* W x H in mm	Price b/w Euro	Price 4-c Euro
Title page	195 x 202	210 x 209	3,455.–	4,835.–
Cover pages	182 x 266	210 x 297	3,323.–	4,703.–
1/1 page	182 x 266	210 x 297	3,017.–	4,397.–
Juniorpage 1/2 page high 1/2 page cross	119 x 180 90 x 266 182 x 127	132 x 197 101 x 297 210 x 143	1,570.–	2,950.–
1/3 page high 1/3 page cross	56 x 266 182 x 90	69 x 297 210 x 106	1,064.–	1,754.–
1/4 page single-column 1/4 page high 1/4 page cross	43 x 266 90 x 127 182 x 60	56 x 297 101 x 143 210 x 77	855.–	1,545.–
1/8 page high 1/8 page cross	90 x 60 182 x 30	101 x 77 210 x 46	447.–	1,137.–
1/16 page high 1/16 page cross	90 x 30 182 x 15	101 x 46 210 x 31	270.–	960.–

* 3 mm per trim page.

Edition no. month	Dates	Main topics	Trade fairs and Conferences
1 February	Editorial deadline 22.12.2020 Advertising deadline 11.01.2021 Printing material 13.01.2021 Publishing date 18.02.2021	Beer production – Raw materials – Brewhouse technology – Fermenting room and storage cellar – Filtration technology – Filling technology Process, measuring and control technology Process automation and IT Analytics and laboratory equipment	Beviale Mexico Mexico City, 02. – 04.03.2021 Feira Brasileira da Cerveja Blumenau/BR, 11. – 14.03.2021 Craft Brewers Conference San Diego, 29.03. – 01.04.2021
2 May	Editorial deadline 07.04.2021 Advertising deadline 20.04.2021 Printing material 23.04.2021 Publishing date 21.05.2021	Production of non-alcoholic beverages – Raw materials and additives – Mixing and dosing technology – Flash pasteurisation and pasteurisation technology – Filtration and separation technology – Filling technology Cleaning and disinfection Bottling hall: Wet and dry zone Packaging and packaging technology – PET and plastic packaging – KEGs – Bottles and Cans – Labels and labelling technology	BrasilBrau Sao Paulo, 15. – 17.06.2021 FI South America Sao Paulo, 10. – 12.08.2021
3 September Fair edition drinktec drinktec	Editorial deadline 02.08.2021 Advertising deadline 16.08.2021 Printing material 18.08.2021 Publishing date 13.09.2021	drinktec preview Pumps, fittings, pipelines, valves, tanks Additives and auxiliary materials for beverage production – Enzymes – Vitamins, functional ingredients – Colourings – Sweeteners Brewhouse: Plant engineering and technology Energy management	Iberoamerican VLB Symposium Barcelona, September 2021 drinktec Munich, 04. – 08.10.2021 Hispack Barcelona, 19. – 22.10.2021

Circulation analysis:

Circulation analysis: Copies per edition annual average July 1st 2019 to June 30th 2020

Press run: 5,250

Actual circulation: 5,132

Sold circulation: 1,037

– Subscribers: 1,037

– Individual sales: –

– Others: –

Promotional copies: 4,095

**Remainder, record
and voucher copies:** 118

Analysis of the distribution:

Argentina	279	Honduras	41
Austria	2	Italy	16
Belgium	15	Mexico	459
Belize	2	Nicaragua	22
Bolivia	167	Netherlands	8
Brazil	1,857	Norway	2
Canada	5	Panama	43
Chile	73	Paraguay	23
China	3	Peru	127
Columbia	192	Portugal	92
Costa Rica	35	Switzerland	2
Cuba	159	Spain	608
Denmark	3	Trinidad/Tobago	2
Dominican Republic	32	Uruguay	32
Ecuador	89	USA	62
El Salvador	24	Venezuela	190
France	6	Fairs and Conferences	270
Germany	145		
Guatemala	45		
Total:			5,132

Characterization in brief: A technique-focused trade journal especially for the Chinese brewing and beverage industry.

The Chinese edition outlines specific questions of the sector and presents current techniques and technology for beer and beverage production being of interest to the growing Chinese market. The renowned professional journals BRAUINDUSTRIE and GETRÄNKEINDUSTRIE of the publishing house W. Sachon, provide a solid basis for top information. These pieces of information are complemented by investigations of our editorial staff carried out directly on the spot, especially on trade fairs and events in the Asian region. The layout is a four-color appealing design and is published for the Chinese reader in its mother tongue. The fact that we have a contact office in Beijing is certainly one of the reasons why this trade magazine has developed to an established source of information for the whole Chinese beverage sector since 1996.

Size	Printing space W x H in mm	Bleed* W x H in mm	Price b/w Euro	Price 4-c Euro
Title page	195 x 202	210 x 209	4,323.–	5,703.–
Cover pages	182 x 266	210 x 297	3,840.–	5,270.–
1/1 page	182 x 266	210 x 297	3,936.–	4,856.–
Juniorpage	119 x 180	132 x 197	1,798.–	3,178.–
1/2 page high	90 x 266	101 x 297		
1/2 page cross	182 x 127	210 x 143		
1/3 page high	56 x 266	69 x 297	1,329.–	2,019.–
1/3 page cross	182 x 90	210 x 106		
1/4 page single-column	43 x 266	56 x 297	966.–	1,656.–
1/4 page high	90 x 127	101 x 143		
1/4 page cross	182 x 60	210 x 77		
1/8 page high	90 x 60	101 x 77	500.–	1,190.–
1/8 page cross	182 x 30	210 x 46		
1/16 page high	90 x 30	101 x 46	284.–	974.–
1/16 page cross	182 x 15	210 x 31		
* 3 mm per trim page.				

Edition no. month	Dates	Main topics	Trade fairs and Conferences
1 April	Editorial deadline 03.03.2021 Advertising deadline 18.03.2021 Printing material 22.03.2021 Publishing date 15.04.2021	China Craft Beer Conference & Exhibition preview Beer Production: – Raw materials – Brewhouse technology – Plant technology – Fermenting room and storage cellar – Filtration technology Packaging and packaging technology Bottling hall: Wet zone Energy supply: Cold, heat, compressed air Process measuring and control technology	CBCE China Craft Beer Conference & Exhibition Shanghai, 12. – 14.05.2021
2 September drinktec	Editorial deadline 03.08.2021 Advertising deadline 17.08.2021 Printing material 19.08.2021 Publishing date 14.09.2021	drinktec preview Production of non-alcoholic beverages: – Raw materials, additives, aromas, enzymes, colourings, sweeteners – Filtration and separation technology – Mixing and dosing technology Packaging (PET bottles, glass bottles, carton boxes, beverage cans), closures, labels Bottling hall: Dry zone Pumps, valves, pipelines, tanks, hoses Process automation and IT	drinktec Munich, 04. – 08.10.2021 CBST Shanghai, 16. – 18.11.2021

BREWING AND BEVERAGE INDUSTRY

CHINA CIRCULATION

Circulation analysis:

Circulation analysis: Copies per edition annual average July 1st 2019 to June 30th 2020

Press run: 8,200

Actual circulation: 8,095

Sold circulation: 5,121

– Subscribers: 5,121

– Individual sales: –

– Others: –

Promotional copies: 2,974

**Remainder, record
and voucher copies:** 105

Circulation breakdown by industries: %

Beer/wine/violent wine	40
Carbonated drink	19
Fruit, vegetable juice drink	13
Mineral, spring and pure water	13
Diary	7
Tea drink	3
Additive	3
Solid drink	2

Circulation breakdown by job function: %

GM/Stockholder/CEO	31
Technical Engineer	30
Equipment Engineer	17
Purchase Manager	10
R & D Manager	7
Quality Control Manager	5



Colour charges:

per standard ink from euro colour scale	€ 460.-
Colour charge 4-colours	€ 1,380.-
Other colours	€ 700.-

Sources of supply:

Entry 85 mm width / 1 mm height	€ 5.-
1 line 85 mm width / 3 mm height	€ 15.-
Catch words and additional publication on the Internet free of charge.	
The sources of supply are divided into 2 column pages.	
Link from the Internet entry to own homepage: upon request	

Classified advertisements:

90 mm width / 1 mm height	€ 3.-
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Supplement:

Per thousand	€ 220.- plus postage
max. 200 x 295 mm (Sample required).	

Bound insert:

2-page	€ 3,100.-
Size upon request	
4-page	€ 4,700.-
Size upon request (Sample required).	

Address for submission:

Verlag W. Sachon GmbH + Co. KG, Schloss Mindelburg, 87719 Mindelheim, Germany.

Extra charges:

10 % on black and white flat rate for bleed inserts
5 % on black and white flat rate for gutter bleed advertisements.

Discounts:

The following discounts are only granted on purchase within one year for Brewing and beverage industry international, español and china in common.

3 appearances or 2 pages	5 %
6 appearances or 3 pages	10 %
12 appearances or 6 pages	15 %
16 appearances or 8 pages	20 %

Technical date:

see page 15

Payment:

2 % discount for settlement within 8 days after date of invoice, in full within 30 days.

Bank account:

Sparkasse Memmingen – Lindau – Mindelheim
BIC: BYLA DE M1 MLM
IBAN: DE96 7315 0000 0810 0082 01

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E-mail: reggel@sachon.de

1 Magazine size:

Width 210 mm, height 297 mm, DIN A4
Untrimmed: Width 216 mm, height 303 mm
Printing space: Width 182 mm, height 266 mm
3 columns, width 56 mm each

2 Printing and binding method:

Offset printing (sheet), wire stitching or adhesive binding.

3 Data transmission:

By e-mail to reggel@sachon.de FTP server transmission upon request.
Please indicate magazine in the file name (company-magazine-issue.pdf).

4 Data sizes:

Please send the **printing data as a PDF file according to the following criteria:**

- The **PDF** should be print-optimized;
produced from Acrobat Distiller (PDFX3: 2002, Acrobat 4/PDF1.3)
- **Images:** CMYK colour mode (**not RGB!**), resolution half-tone images **300 dpi**
at least (if Bitmap/line originals 800 dpi at least)
- **Fonts: must be embedded**
- Delivery of open data only according to prior agreement
- **Bleed ads: 3 mm bleed on all four sides!**
- Text and image elements: 5 mm distance at least to margin

5 Colours:

Printing inks (Fogra 39 but without color conversion) according to DIN ISO 12647-2 (PSO), special inks only according to prior agreement.
(Please don't send RGB images with ICC profiles!)

6 Proof:

Please add a contract proof (according to "Medienstandard Druck/bvdm" with FOGRA-Medienkeil/www.fogra.org). Otherwise the publishing house won't assume any liability for the correctness of the ad.

Proofs must have an official colour bar.

Please note that print-outs made with a colour printer are not considered as a contract proof.

Please indicate all inks to be printed (CMYK, FOGRA or HKS/Pantone) in case of multicoloured ads.

7 Data filing:

Data are filed. Therefore unchanged repeat ads are possible, but no responsibility for the data is assumed. You will receive a proof for release upon request.

8 Warranty:

The publishing house doesn't assume any liability for the correctness of reproduction of ads which are not digitally delivered according to these requirements.

9 Contact:

Sabine Reggel
Tel.: +49/8261/999-338
reggel@sachon.de

Placement possibilities

FullBanner Premium

+++ freshly bottled +++

Sehr geehrter Herr Müller,

05.03.2015

verständlich und interessant zu schreiben, ist wie chinesisch kochen: In China braut man zum Essen keine Mitter - es ist die Aufgabe des Kochs, nicht zu portieren... Diese Aussage haben wir uns zu Herzen genommen und servieren Ihnen als sofort, schnell und natürlich die wichtigsten News aus der Brau- und Getränkebranche. Dabei, natürlich, wohl beläufig und - um in die Sprache der Branche zu wechseln - frisch eingekauft. Nehmen Sie eine Kröte und stellen Sie fest, dass manche Dinge einfach zu gut sind, um darauf zu verzichten.

Viel Spaß wünscht Ihr

Sachon Newsletter-Team

FullBanner - Premium Position-

Sachon Newsletter-Team

FullBanner

Stora Enso Oyj hat die Spezial- und Bilderdruckpapierfabrik in Usteren an den Europäischen Private Equity-Fonds Pensum Partners Fund 2 veräußert. Die traditionelle Papierfabrik firmiert seit dem 18. Februar 2015 als Feldmühle Usteren GmbH. Als eigenständiges Unternehmen wird die Feldmühle...

Bis zu 150 neue Jobs bei Kronos

24 Mitarbeiter sind derzeit im bayerischen Wackerdorf für die Kronos-Tochter System Holding GmbH tätig - bis Ende 2015 soll sich die Zahl verdoppeln haben und in den nächsten Jahren können laut Geschäftsführer Johann Kroll sogar bis zu 150 neue Stellen geschaffen werden. Das berichtet zumindest...

Deutscher GastronomiemPreis 2014 verliehen

Der Deutsche GastronomiemPreis "Beverage" ging an Rüdiger und Anni Oth von Braugasthaus "Altes Mädelchen" in Hamburg-Mitte der Eröffnung eines neuen Craft Beer Restaurants waren die beiden Bierliebhaber nicht nur die ersten in Hamburg, sondern gehörten auch zu den ersten deutschlandweit. Ihr

Sponsored Post

Die HWS GmbH, einer der international führenden Anbieter von ABUS- und Verpackungslösungen für die Brau- und Getränkebranche (Umsatz 2014: 119,62 Mio. Euro), und...

Bürgermeister werden wegen Fußball WM Verlegung

Der Sprecher der Geschäftsführung der Böttger Brauerei, Dr. Werner Wolf, hat den Fußballverband FIFA wegen der Verlegung der Fußball WM 2022 in Katar auf...

HalfBanner

Stora Enso Oyj hat die Spezial- und Bilderdruckpapierfabrik in Usteren an den Europäischen Private Equity-Fonds Pensum Partners Fund 2 veräußert. Die traditionelle Papierfabrik firmiert seit dem 18. Februar 2015 als Feldmühle Usteren GmbH. Als eigenständiges Unternehmen wird die Feldmühle...

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Event note

Stora Enso Oyj veräußert Papierfabrik in Usteren

Stora Enso Oyj hat die Spezial- und Bilderdruckpapierfabrik in Usteren an den Europäischen Private Equity-Fonds Pensum Partners Fund 2 veräußert. Die traditionelle Papierfabrik firmiert seit dem 18. Februar 2015 als Feldmühle Usteren GmbH. Als eigenständiges Unternehmen wird die Feldmühle...

Veranstaltungshinweis

Bis zu 150 neue Jobs bei Kronos

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Button

Stora Enso Oyj veräußert Papierfabrik in Usteren

Stora Enso Oyj hat die Spezial- und Bilderdruckpapierfabrik in Usteren an den Europäischen Private Equity-Fonds Pensum Partners Fund 2 veräußert. Die traditionelle Papierfabrik firmiert seit dem 18. Februar 2015 als Feldmühle Usteren GmbH. Als eigenständiges Unternehmen wird die Feldmühle...

Bis zu 150 neue Jobs bei Kronos

24 Mitarbeiter sind derzeit im bayerischen Wackerdorf für die Kronos-Tochter System Holding GmbH tätig - bis Ende 2015 soll sich die Zahl verdoppeln haben und in den nächsten Jahren können laut Geschäftsführer Johann Kroll sogar bis zu 150 neue Stellen geschaffen werden. Das berichtet zumindest...

Deutscher GastronomiemPreis 2014 verliehen

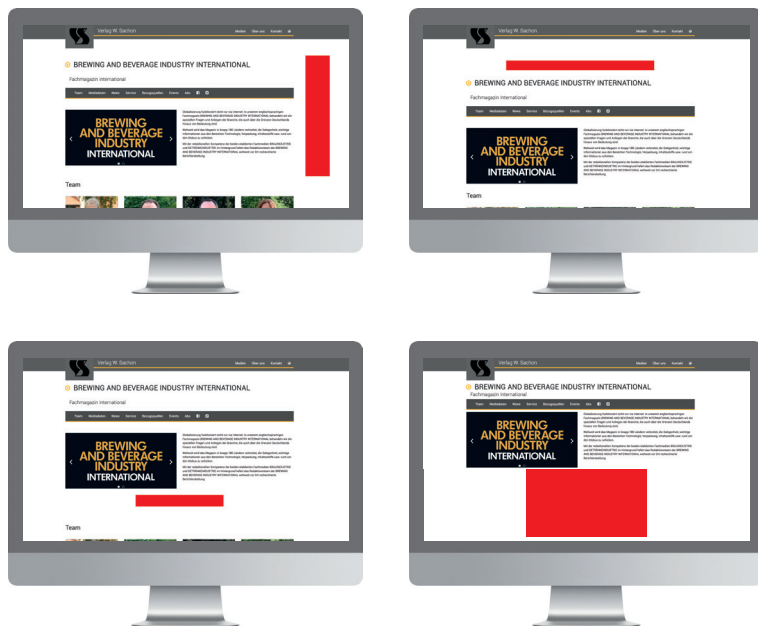
Der Deutsche GastronomiemPreis "Beverage" ging an Rüdiger und Anni Oth von Braugasthaus "Altes Mädelchen" in Hamburg-Mitte der Eröffnung eines neuen Craft Beer Restaurants waren die beiden Bierliebhaber nicht nur die ersten in Hamburg, sondern gehörten auch zu den ersten deutschlandweit. Ihr

Price list of newsletter

Placement options	Size (pixel)	Price € / mailing
FullBanner	468 x 60	605.-
FullBanner Premium	468 x 60	720.-
HalfBanner	234 x 60	341.-
Button	150 x 60	248.-
Sponsored Post	max. 300 characters incl. link plus 1 image	740.-
Event note	200 x 80	280.-
Stand Alone	Exklusive dispatch (details upon request)	2,340.-

Mailing:	monthly
Addresses:	approx. 11,000 per month
Data supply:	by e-mail 1 week before start of placement at the latest to: Mr. Stephan Keller, keller@sachon.de
Banner:	GIF, JPG, PNG. Other sizes upon request. Graphics in the sizes specified above with 72 dpi, max. size 50 KB.
Contact person:	Sabine Reggel, Tel. +49 / 82 61 / 999 - 338, reggel@sachon.de

Placement possibilities



Price list of websites

Position	Site pixel (w x h)	Price Euro/Month*
Skyscraper	120 x 600	499.–
Superbanner	728 x 90	405.–
Fullbanner	468 x 60	360.–
Product-/Image videos	640 x 360	780.–

* Prices incl. link

Data supply: By e-mail, 1 week at least before start to:
Mr. Stephan Keller, keller@sachon.de

Banner: GIF, JPG, PNG.
Other file sizes on request.
Graphics of sizes indicated with 72 dpi.
Max. file size 50 KB.

Contact person: Sabine Reggel, Tel. +49 / 82 61 / 999 - 338, reggel@sachon.de

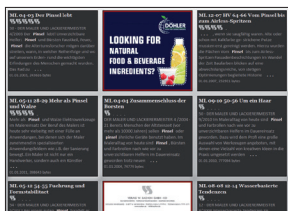
Placement possibilities



Overlay search result



Rectangle search result



Overlay homepage
(without keyword)



Skyscraper



Price list trade journal archive

Placement options (with keyword)	Size pixel (w x h)	Price per keyword and month
Overlay search result	700 x 350	186.- €
Rectangle search result	285 x 255	131.- €
Skyscraper next to content	120 x 600	131.- €

Placement options (with keyword)	Size pixel (w x h)	Price per keyword and month
Overlay homepage	700 x 350	569.- €

Data supply: By e-mail, 1 week at least before start to:
Mr. Stephan Keller, keller@sachon.de

Banner: GIF, JPG, PNG.
Other file sizes on request.
Graphics of sizes indicated with 72 dpi.
Max. file size 50 KB.

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Information

All booked ads, bound-inserts and loose inserts appear in addition to the print edition also in digital version of the magazine.

In the e-magazine we offer various types of services (e.g. links to company or product websites, landing page, video etc.)

Further information, advertising possibilities and prices on request!

Your contact:



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BREWING AND BEVERAGE INDUSTRY

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Terms of trade:

Our general terms and conditions
apply exclusively.